

SILENT AUCTION PARTNER

The Lawyer Show celebrates Vancouver's legal community and is the signature fundraising event for Touchstone Theatre, a treasured cultural organization. The audience of 1000+ is drawn from the colleagues, friends, and family of the cast members – barristers, solicitors, judges, QC's – all practicing lawyers who donate hundreds of hours to make this event possible.

Donating a service or product to the Lawyer Show Silent Auction is an opportunity for your organization to showcase its services to a highly influential segment of the population.

2024 SILENT AUCTION DATES: June 10 - 22

DEADLINE TO SUBMIT: June 1, 2024

Contact: Katherine Krampol, katherine@touchstonetheatre.com

BENEFITS

ONLINE	
WEBSITE	Business name + link on <i>The Lawyer Show</i> webpage.
AUCTION PLATFORM	Description of your donated product/service, picture, and link on silent auction platform.
SOCIAL	One acknowledgement post on Instagram, Twitter, & Facebook with links to website.
ON-SITE	
LOBBY AREA	Logo recognition on the Newmont Theatre lobby signage.
PRE-SHOW	Acknowledgement in pre-show projection reel.
E-NEWS (2000+ subscribers)	
GENERAL E-BLASTS	Logo recognition in minimum 2 e-blasts.
SPOTLIGHT	Auction e-blast spotlight on donations valued \$300+
PRINT MARKETING	
PROGRAM	Logo recognition in show program.